

- Read by over 35,000 industry professionals
- ABC audited circulation: 11,878 (Dec 07-Jan 08)
- The most readers of any UK plastics title
- Read by people in all sectors of the plastics market including: injection moulding, blow moulding, thermoforming, pipe and profile extrusion, film and sheet extrusion, rotational moulding, polyurethane processing, rubber processing, plastic recycling and many more
- Subscribers in automation and transport, building and construction, packaging, medical and pharmaceutical and many more
- Our controlled free circulation is 100% requested

# Recruitment Rates

## Print

- Grid size: 28cms x 6 columns
  - Full page: 280mm x 6 col **£7,250.00**
  - Half page: 140mm x 6 col **£4,000.00**
  - Quarter page: 140mm x 3 col **£2,250.00**
  - Eighth page: 100mm x 2 col **£1,450.00**
  - Smallest size: 70mm x 2 col **£870.00**
- All prices include full colour

- Premium positions: +15%

## Online (options available when a print advert booked)

- Single Job Posting: £125.00 for 4 weeks - great way to rapidly attract quality applications for your critical job vacancies
- PRW Job Alert: £125.00 - email sent to 11,153 people every two weeks
- Job of the Week: £250.00 - really puts your vacancy in the spotlight. Appears on all pages of prw.com
- Discounts are available for all vacancies also placed in PRW's sister publication EPN
- For volumes discounts, quotations available on request

# Tender/Auction Rates

## Print

- SCC 35.00
- Grid size: 28cms x 6 columns
  
- Full page: 280mm x 6 col **£6,518.00**
- Half page: 140mm x 6 col **£3,284.00**
- Quarter page: 140mm x 3 col **£1,667.00**
- 70mm x 2 cols: **£589.00** (smallest size)
- Full colour: + 10%
- Premium positions: + 15%

## Online (options available when a print advert booked)

- Single Posting - £50.00 per week
  
- Discounts are available for all vacancies also placed in PRW's sister publication EPN

# Classified Rates

## Print

- SCC £24.00
- Grid size: 28cms x 6 columns
- Full page: 280mm x 6 col **£4,485.20**
- Half page: 140mm x 6 col **£2,267.60**
- Quarter page: 140mm x 3 col **£1,158.80**
- 40mm x 1 cols: **£155.60** (smallest size)
- Full colour: + 10%
- Premium positions: + 15%

## Online (options available when a print advert booked)

- Single Posting - £50.00 per week
- Discounts are available for all vacancies also placed in PRW's sister publication EPN

# Classified Features

## Where to Buy

- Essential guide to services and suppliers in the polymer industry

60mm x 1 column: £90.00 per insert

Book for 12 months and receive a 10% discount

## Recycling on the Map

- Advertise your company in an ever increasing environmentally conscious audience

	1 advert	6 adverts
50mm x 2 columns:	£216.00	£192.00 per insert
60mm x 2 columns:	£259.20	£230.40 per insert
120mm x 2 columns:	£518.40	£460.80 per insert

- [www.prw.com](http://www.prw.com) and its daily news alert have become essential viewing for plastics executives around the world.
- With the introduction of [www.europeanplasticsnews.com](http://www.europeanplasticsnews.com), an even wider reach to the polymer industry

	PRW	EPN
Visitor sessions	93,982	8,248
Average sessions per day	3,133	275
Pages viewed	394,795	42,961
Pages viewed per session	4.2	5.21
Average Time Spent	11min 42sec	22min

Figures from November 2008

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[www.prw.com](http://www.prw.com)

[www.europeanplasticsnews.com](http://www.europeanplasticsnews.com)